



African Child and the Changing Face of Education: The New Media Literacy Approach.

Presented By

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State,
Nigeria**



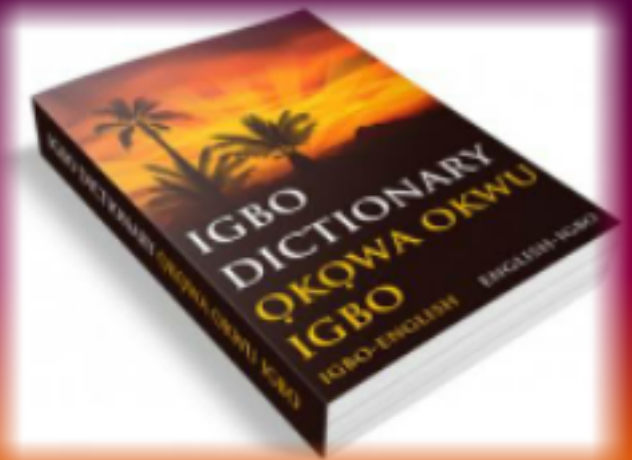


•African's way of education is typically centred on teaching her children native knowledge, models, methods, and content within the framework of formal and non-formal educational systems.

Background of Study



- Through education, they retain and revalue their cultural values:



- Classrooms that once based on paper, pencils, and textbooks as the major resources for learning and teaching have evolved
- Devices can now allow students to download more information than a physical library can do.
- The world of education is currently undergoing a massive transformation.
- From mobile phones, to laptops, social media, educational apps, to online courses.
- Indeed technology has changed the face of education!



- Young people are learning with the aid of new media technologies.
- They play complex video games, spend endless hours on social media that put them in challenging situations.
- New media technologies create learning opportunities that challenge traditional ways of learning.
- Children can now decide what they want to learn, when they want to learn, and how they want to learn.



- Many of the African children are losing hold of their values of socialisation and communalism
- Habitual online chatting has made some young students inefficient to communicate in person. They now become ineffective in their native language or dialect because they “live” in the virtual community.



- Writing in shorthand, constructing incomplete sentences has affected their grammatical structure, punctuation, communication and writing skills.
- Examples o are 'k' instead of 'okay', 'cs/cz/ bcos' instead of 'because', 'fy/5n' instead of 'fine' etc.
- Some don't not even remember how to spell correctly due to their constant use of shorthand when chatting.



- Internet and social media specifically and the web in general provide answers to any simplest challenge they encounter.
- This has reduced focus on learning and retaining information.
- Many of them who attempt to multi-task- checking social media sites while studying, show reduced academic performance.



Many video games, social networking sites, violent movies and bad models advance immorality, pornography, and violence in the society.

- Some glorify occult practices, gangsterism, drug abuse, teen pregnancy, rape, indecent dressing, etc.



Aim of study

- To critically look at the impacts of the current shift in education that is increasingly eroding the African cultural values.
- To explore the various ways the new media technologies have changed the cultural values of an African Child.
- To ascertain how well an African Child is grounded in the cultural values of the Africans in the changing face of education.
- To prepare rather than protect the African child with skills of new media literacy that would empower him/her to become critical thinker and responsible digital citizen in the 21st Century.



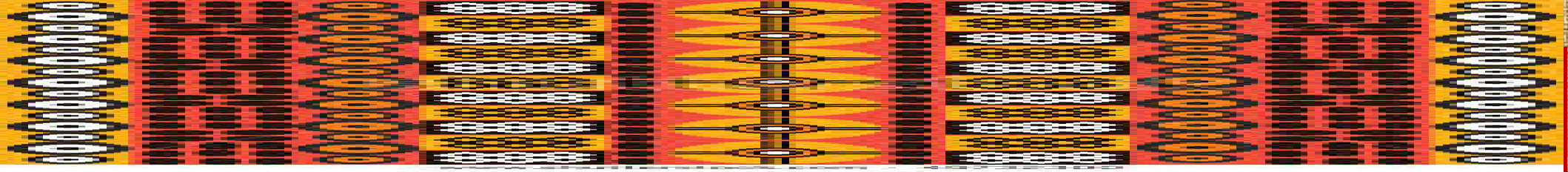
What's is New Media Literacy?

- NML is a form of educational mediation that guides the young students to deal wisely, actively and creatively with the media.
- It's the ability to understand, appreciate and communicate within multimedia environment.
- To Aderson, it is the ability to understand what we see, interpret what we experience, analyse what we are exposed to and to evaluate what we conclude.
- It aims to increase the students' understanding on how the media work, how they produce meaning, how they are organized, and how they construct



- The skills learned in NML can be applied to any area in life-It is a lifelong skills.
- MediaSmart (NGO promoting media literacy in Canada) talks about media literacy across curriculum-art, history, music, law, HPE etc).
- To (UNESCO, 2006) “It does not specify a particular “canon” of prescribed texts or a given body of knowledge. Rather it seeks to encourage critical and creative thinking in the mind of students while responding to their curiosity”
- This is what makes New Media literacy very unique among other disciplines, my Students find it very interesting as result of its participatory, experiential, entertaining and student-friendly pedagogy





- It is a kind of education that encourages critical thinking. Not a banking system of education according to (Paulo Friare)
- By this skill they would be able to recognise the differences in entertainment, ad, spot stereotype, isolate a social cliché, distinguish facts from propaganda, sustain their moral values & academic performances, even in the tidal wave of technological advancement.
- Assess the veracity & trustworthiness of content, the potential risks associated with it and how those risks pose a personal, physical, cultural or technical threat.
- Critically analyse message purpose, target audience, quality, credibility and potential effects or consequences of



Conclusion

- Audio-visuals, images, and interactive features open wide doors to the worlds and cultures that children could never learn in a book.
- New media technologies support and sustain African cultural values.
- There is an urgent need to ensure that these tools are used to tell and protect our African stories and values as



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message Netflicks epaper Amazon
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network text tweet stream
Twitter gaming Paper.li archive video Craig's
instant comment MUDDMMORG Google glog ebook
audio
podcast

Recommendations

Integration of NML & moral education into the educational system as a means of revitalising and sustaining the African cultural values in the 21st Century.



G of K & N, P, S, should rethink education that would empower the students with the skills to make judicious use of NMT for their advancement & the devtpt of the society.



African parents and teachers should be fully awake to their responsibilities and teach certain aspect of African moral values to their children to discourage them from indecent dress. Exam Mal.,Prosti., Drug, Teen Preg



• should provide guides for the young people on the use of the new media in order to sustain the African cultural values.

• in Africa should encourage the devtpt of nous technology that is consistent with n cultural values in the schools' lum, for effects of western technology.

• Govt, NBC should regulate the influx of WT to protect African society from the adverse effects of NMT on our younger generation

**THANK
YOU**

